

# Breaking the Stigma of Psychosis

## Myths

Psychosis is really rare. No one in my life will be impacted by psychosis.



vs.

## Facts

Psychosis is more common than you think.

**3 in 100 people will experience psychosis**

Psychosis does not discriminate. It impacts people of every race, gender, sexual orientation, religion and socioeconomic status.

Treatment doesn't work.

vs.

**Treatment is effective.**

People with psychosis can go on to live successful and meaningful lives. The sooner someone gets into treatment, the better.



Treatment is scary and painful.



vs.

Don't believe what you see in movies.

**Treatment is safe.**

Treatment typically consists of medications and therapy. Much like treatment for other mental health disorders. Call today for a psychosis screening and rapid referral to care.

Treatment means being in a hospital or psych ward.

14x

vs.

**Early treatment happens in an office.**

Our goal is for every individual experiencing psychosis to get into outpatient treatment for early psychosis before ending up in a crisis situation where they may be sent to a hospital.



People with psychosis are violent and dangerous.

vs.

**Psychosis does not mean psychopath.**

People with schizophrenia are 14x more likely to be the victim of violence than to cause harm themselves.



It's not psychosis. It's their personality, a curse, laziness...

vs.

**Psychosis is a treatable brain disorder.**

Many individuals and those around them ignore the symptoms and avoid seeking help. While psychosis can provide positive traits such as creativity, it can also make life difficult. Symptoms can be managed with treatment.

Mindmap is a campaign that aims to get young individuals experiencing psychosis into treatment as soon as possible. To do this we are spreading awareness about psychosis and our referral program that is streamlining the pathway to care. Individuals, family, friends, hospitals, teachers, coaches, etc. can call our referral line for a psychosis screening and rapid referral to care.

**203-200-0140**

Calls are confidential.

